Digital Media Life Hacks

Titles/End Credits

Titles/End Credits signify the beginning and end of your digital production. Most video editors have a standard default black screen with white lettering for titles/end credits. You can use images and photo editors, presentation software, and a screen capture program to create more elaborate title/end credits.

Step 1
Use a camera to take appropriate photographs representing your topic. You may also search for photographs representative of your topic. Make sure you cite any photograph taken from an online source.

Step 2
If needed, crop and modify the photographs using a photo editor.

Step 3
Open presentation software (PowerPoint, Prezi, Google Present) and create a blank slide. Add photographs and additional text to create your Title/End credits. You can also use the programs tools to change the background color and add other effects.

If you need to include cited sources in your digital project, create slides listing your sources. When creating these slides use a minimum 20 point font. Smaller fonts won't be readable on video. You may need multiple slides to cite all sources.

Step 4
View the presentation in full screen mode. Use a screen capture program to take an image of each individual slide you created (title / end credits / citations). Save each screencapture.

Step 5
Import the screencaptured images into the video editor you are using. Add the title slide to the beginning of your video. Add the citations and end credits to the end of your video. Allow enough play time for the slides to be read.
Example of a title slide being created using PowerPoint + 4 images:

1st image added to slide – screencapture of a YouTube video.

Using Insert Shapes tool in Power Point, a black box was added to change the original background from YouTube.

2nd image added – Closed Caption icon

3rd image added – YouTube logo

Text box was added and altered to mimic closed captioning in YouTube.

Jing was used to capture final image.