Invest in Your Community

4 Considerations to Improve Health & Well-Being for All

**WHAT**

Know What Affects Health

- **40%** Socioeconomic Factors
- **20%** Clinical Care
- **30%** Physical Environment
- **10%** Health Behaviors

*www.countyhealthrankings.org*

**WHERE**

Focus on Areas of Greatest Need

Your zip code can be more important than your genetic code. Profound health disparities exist depending on where you live.

**WHO**

Collaborate with Others to Maximize Efforts

- **COLLECTIVE VISION**
  - People
  - Community Developers
  - Businesses
  - Education
  - Government
  - Nonprofits
  - Health Insurance
  - Public Health
  - Healthcare Providers
  - Faith-Based Organizations
  - Philanthropists & Investors
  - Health Care
  - Public Health
  - Nonprofits
  - Government

**HOW**

Use a Balanced Portfolio of Interventions for Greatest Impact

- Action in one area may produce positive outcomes in another.
- Start by using interventions that work across all four action areas.
- Over time, increase investment in socioeconomic factors for the greatest impact on health and well-being for all.

VISIT [www.cdc.gov/CHInav](http://www.cdc.gov/CHInav) FOR TOOLS AND RESOURCES TO IMPROVE YOUR COMMUNITY'S HEALTH AND WELL-BEING

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